

The GO Model

Swiss Model to promote basic skills in the workplace

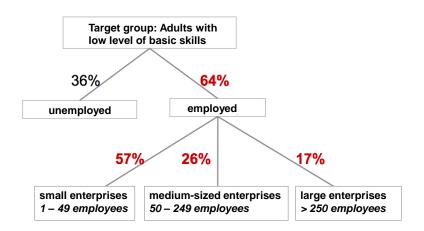
EBSN, The Hague, June 2015

Bernhard Grämiger Swiss Federation for Adult Learning SVEB

Project GO www.alice.ch/GO2 | Seite 1

Where is the target group?



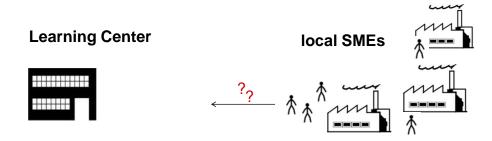


Source: ALL-Studie, BFS, 2007 / Betriebszählung, BFS, 2010

Project GO www.alice.ch/GO2 | Seite 2

Starting point





Learning offer

Special learning needs related to basic skills

Project GO

www.alice.ch/GO2 | Seite 3

Success factos



- 1. Workplace basic skills learning offer needs to
- customised to the needs of the companies and the employees
- highly contextualised
- 2. Learning outcomes need to be transferred back to the workplace
- 3. The learning offer needs to be paired with consulting service for the companies
- 4. There needs to be a champion in the company that supports the project

Project GO

www.alice.ch/GO2 | Seite 4



The GO model

We develop short basic skills learning offers, that are very specifically adapted to the needs of the companies and the employees.

Project GO www.alice.ch/GO2 | Seite 5





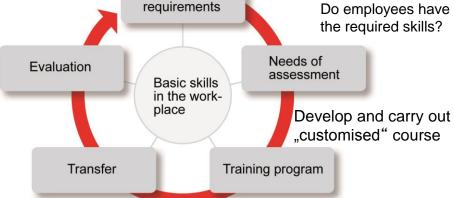




The GO model







Project GO www.alice.ch/GO2 | Seite 10

Contact



Swiss Federation for Adult Learning SVEB Development and Innovation

Bernhard Grämiger Oerlikonerstrasse 38 8057 Zürich

bernhard.graemiger@alice.ch www.alice.ch/GO2

Project GO www.alice.ch/GO2 | Seite 11